

ECONOMIC DEVELOPMENT ADVISORY BOARD ACTION MINUTES

December 2, 2025

The Economic Development Advisory Board of the City of Mesa met in the boardroom at 120 North Center Street, on December 2, 2025, at 7:30 a.m.

BOARDMEMBERS PRESENT

J. Steven Beck
Kurt D. Ferstl
Michelle Genereux
Charles Gregory*
Anthony Ruiz
Frank Sanders
Andrew Schreiner

BOARDMEMBERS ABSENT

Susan Stephensen (excused)

STAFF PRESENT

Jaye O'Donnell
Maribeth Smith
Benjamin Snow
Rob Stirling
Brent Stoddard

EX-OFFICIO MEMBERS PRESENT

Sally Harrison
Richard Blake*
Sonny Cave
Mark Drayna
Natascha Ovando-Karadsheh

EX-OFFICIO MEMBERS ABSENT

Mark Freeman, Mayor (excused)
Scott Butler, City Manager (excused)

GUESTS

Vice Mayor Scott Somers
Meg Stevens
Ryan Ash

(*Participated in the meeting through the use of video conference equipment)

1. Call meeting to order.

Chair Michelle Genereux called the meeting to order at 7:31 a.m.

Chair Genereux excused Board member Steven Beck from the beginning of the meeting. He arrived at 7:33 a.m.

2. Items from citizens present.

Discussion only; no formal action taken by the Board.

3. Approval of minutes from the November 4, 2025, Economic Development Advisory Board meeting.

It was moved by Vice Chair Kurt Ferstl, seconded by Board member Frank Sanders, that the November 4, 2025, Economic Development Advisory Board meeting minutes be approved.

Upon tabulation of votes, it showed:

AYES – Ferstl-Genereux-Gregory-Ruiz-Sanders-Schreiner

NAYS – None

ABSENT – Beck-Stephensen

Chair Genereux declared the motion carried unanimously.

4. Hear from Vice Mayor Scott Somers regarding economic development in District 6, followed by a discussion.

Discussion only; no formal action taken by the Board.

5. Hear an update on Arizona Athletic Grounds, followed by a discussion.

Discussion only; no formal action taken by the Board.

6. Hear a presentation regarding Legacy Park, a proposed development at Williams Field Road and State Route 24, followed by a discussion.

Discussion only; no formal action taken by the Board.

7. Hear an update on economic development attraction projects, followed by a discussion.

Discussion only; no formal action taken by the Board.

8. Hear an update on the Partnership for Economic Innovation Summit 2025, followed by a discussion.

Discussion only; no formal action taken by the Board.

9. Economic Development Director's current events summary including conferences attended.

Discussion only; no formal action taken by the Board.

10. Introduction of new business to be discussed at a future meeting.

Discussion only; no formal action taken by the Board.

11. Schedule of meetings.

Next meeting scheduled for January 6, 2026.

12. Adjournment.

Without objection, the Economic Development Advisory Board meeting adjourned at 9:09 a.m.